

Privacy Policy

Privacy Policy

Effective Date: 01/01/2024

Updated: 04/29/2026

At **Guided Path Terminal Cancer Support, Inc. (Guided Path)**, we are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy explains how we collect, use, and safeguard the information you share with us—whether through our website, donations, volunteer sign-ups, or other forms of engagement.

1. Information We Collect

We may collect the following types of information:

- **Personal Information:** Name, address, email address, phone number, and other contact details
- **Donation Details:** Amounts, methods of donation, and donor history (processed securely through third-party platforms)
- **Volunteer Information:** Application responses and contact details for outreach
- **Website Usage Data:** Browser type, IP address, pages visited, and other anonymized traffic data via cookies or analytics tools

2. How We Use Your Information

We use your information to:

- Process donations and send receipts
- Communicate with you about news, events, volunteer opportunities, or fundraising efforts
- Respond to inquiries or requests
- Improve the functionality and content of our website
- Comply with legal obligations

We will never sell, rent, or share your personal information with third parties for marketing purposes.

3. Email Communications

If you opt in to receive updates, we may send occasional emails about our programs, fundraising campaigns, or volunteer opportunities. You can unsubscribe at any time by clicking the “unsubscribe” link in any email or by contacting us directly.



Privacy Policy

4. Third-Party Services

We may use trusted third-party services (such as payment processors or email marketing platforms) to collect or process information. These platforms maintain their own privacy and security policies and are used solely to support our mission.

5. Data Security

We implement reasonable security measures to protect your information, including SSL encryption and secure third-party processing tools. However, no method of transmission over the internet or electronic storage is 100% secure.

6. Your Rights and Choices

You may contact us at any time to:

- Review or update your information
- Request to be removed from mailing lists
- Ask questions about how your data is handled


7. Changes to This Policy

We may update this Privacy Policy occasionally to reflect changes in our practices. The most current version will always be posted on our website with the effective date.

Contact Us:

Guided Path

 info@guidedpathacs.org

 423-438-3799

 www.guidedpathacs.org

