

Privacy Policy

Guided Path – Appendix Cancer / PMP Support

Effective Date: 01/01/2024

Updated: 07/08/2026

At Guided Path Terminal Cancer Support, Inc. (Guided Path), we are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy explains how we collect, use, and safeguard the information you share with us—whether through our website, patient navigation forms, donations, volunteer sign-ups, or other forms of engagement.

1. Information We Collect

We may collect the following types of information:

- **Personal Information:** Name, email address, phone number, and other contact details
- **Health and Navigation Information:** When you submit a request through our Find a Specialist form or other patient navigation forms, we may collect information such as cancer type, diagnosis status, tumor grade, insurance type, geographic location, travel availability, and other details you choose to share. This information is collected solely to assist you in connecting with appropriate specialists and resources.
- **Donation Details:** Amounts, methods of donation, and donor history (processed securely through third-party platforms)
- **Volunteer Information:** Application responses and contact details for outreach
- **Website Usage Data:** Browser type, IP address, pages visited, and other anonymized traffic data via cookies or analytics tools

2. How We Use Your Information

We use your information to:

- Process donations and send receipts
- Provide patient navigation support, including assisting individuals in identifying specialists with experience in appendix cancer, PMP, and related treatments
- Communicate with you about news, events, volunteer opportunities, or fundraising efforts
- Respond to inquiries or requests
- Improve the functionality and content of our website
- Comply with legal obligations

We will never sell, rent, or share your personal information with third parties for marketing purposes.



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3. Email Communications

If you opt in to receive updates, we may send occasional emails about our programs, fundraising campaigns, or volunteer opportunities. You can unsubscribe at any time by clicking the "unsubscribe" link in any email or by contacting us directly.

4. Health and Navigation Information

Guided Path is a nonprofit patient navigation organization. We are not a healthcare provider, health plan, or health insurance company, and we do not provide medical advice.

Health-related information you share with us—such as your diagnosis, treatment status, or insurance type—is used exclusively to assist you in identifying appropriate specialists and resources. Specifically, we do not:

- Provide medical advice or clinical treatment recommendations
- Share your health information with specialists, healthcare providers, or any third party without your explicit consent
- Use your health information for marketing or fundraising purposes

Our patient navigation forms are hosted on a HIPAA-compliant platform. While Guided Path may not meet the regulatory definition of a "covered entity" under HIPAA, we have chosen to implement HIPAA-compliant infrastructure as a reflection of our commitment to protecting the sensitive information our patients share with us.

5. Age Requirement

Our patient navigation forms are intended for individuals who are 18 years of age or older, or for a parent or legal guardian submitting on behalf of a minor. By submitting a form, you confirm that you meet this requirement. If you have questions about submitting on behalf of a minor, please contact us directly at info@guidedpathacs.org.

6. Third-Party Services

We may use trusted third-party services to collect or process information, including:

- **Online Forms:** Patient navigation and contact forms are hosted on Wix, which provides HIPAA-compliant data infrastructure for health-related submissions.
- **Payment Processors:** Donation and payment processing is handled by secure third-party platforms.
- **Email Marketing Platforms:** Used to send newsletters and updates to subscribers who have opted in.



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These platforms maintain their own privacy and security policies and are used solely to support our mission. They are not authorized to use your information for any other purpose.

7. Data Security

We implement reasonable security measures to protect your information, including SSL encryption, HIPAA-compliant form infrastructure, and secure third-party processing tools. However, no method of transmission over the internet or electronic storage is 100% secure.

8. Data Retention

We retain personal and health information submitted through our forms for as long as necessary to fulfill the purpose for which it was collected, or as required by applicable law. You may request deletion of your information at any time by contacting us at info@guidedpathacs.org.

9. Your Rights and Choices

You may contact us at any time to:

- Review or update your personal information
- Request deletion of information you have submitted, including health information from patient navigation forms
- Request to be removed from mailing lists
- Ask questions about how your data is handled

10. Changes to This Policy

We may update this Privacy Policy occasionally to reflect changes in our practices or legal requirements. The most current version will always be posted on our website with the effective date. Continued use of our website or forms following any update constitutes acceptance of the revised policy.

Contact Us

Guided Path

info@guidedpathacs.org

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